GenMax

Brief Description: GenMax transfection reagent is a combination of revolutionary technologies that enables transfection of eukaryotic cells with high efficiency and lower toxicity than most available transfection reagent on the market. GenMax can be used for stable or transient transfection of cell lines, primary cultures with very large DNA constructs (up to 100 kb), oligonucleotides or nucleotides.

ONE reasons to choose GenMax.

ONE reagent ONE DNA mixture ONE-minute mixing ONE-hour incubation ONE-day expression

Experimental Procedures:

- Seed the cells 24 hours before transfection at 50-70% confluence.
- Prepare the *GenMax*: DNA complex.
 - ♦ Dilute DNA with serum-free cell culture medium.
 - Add *GenMax* by following the guideline given on Table (right).
 - ♦ Brief vortexing.
 - Incubate the complex for 1 minute at room temperature.
 - \diamond Add the complex evenly to the cell medium.

Catalogue #: CT004 Storage: 4-8 °C Packing Size: 1mL

- ♦ Change medium after 1 hour incubation.
- Incubate cells 24 hours before analysis

Table 1.

Cell culture device	24- well	12- well	6-well	35-mm	60-mm	100- mm
Medium vol. (mL)	0.5	1	2	3	5	10
Serum-free medium(µL)	50	100	200	300	500	1000
DNA(µg) up to	1	2	3	5	10	20
GenMax (µL)	3	6	9	12	20	40

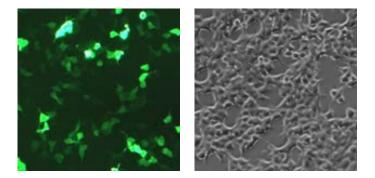


Figure 1. Human embryonic kidney (HEK) 293T cells were transfected with pCMV-GFP with *GenMax* reagent. Left: florescent; Right: phase. (x100).

For resaech use only